



# IMPACT

*Report*

July 1, 2022 – June 30, 2023

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**Mission:** The Jewish Community Alliance (JCA) strengthens Jewish life, serves as a common meeting ground, and enhances the quality of life for the entire community.



**Vision:** Our vision is to provide the place in the tradition of our heritage where all people come together throughout their lives to enhance body, mind and spirit in an environment of fun, harmony and friendship.

July 1, 2022 – June 30, 2023

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☆ Of Blessed Memory

## CEO and Board Chair *Message*

Perseverance, intentionality, and distinction. In serving our JCA's mission, we are so proud to uphold the vision of our founders by offering the greater Jacksonville community a place where they can learn, engage, grow, and always feel safe while doing so.

Our programs are intentional, tailored-made, and designed by incredible staff members who do all they can daily to support every person who comes here. From our unique Jewish learning and family experiences, and youth sports leagues, to the carefully planned curriculum utilized by the magnificent teachers in our Michele Block Gan Yeladim Preschool & Kindergarten; we strive to always provide a space in Jacksonville that nourishes Jewish learning and values for every generation.

As we plan updates and renovations to our campus so the JCA will remain a premiere destination; we are truly humbled by the response to our ambitious capital campaign, Building Our Future Together. The successes of our capital campaign will be used to improve, upgrade, and redefine our beautiful campus. These efforts will only allow us to better support families who rely on the services we provide. We look forward to sharing more details about our planned upgrades with the community in the months ahead.

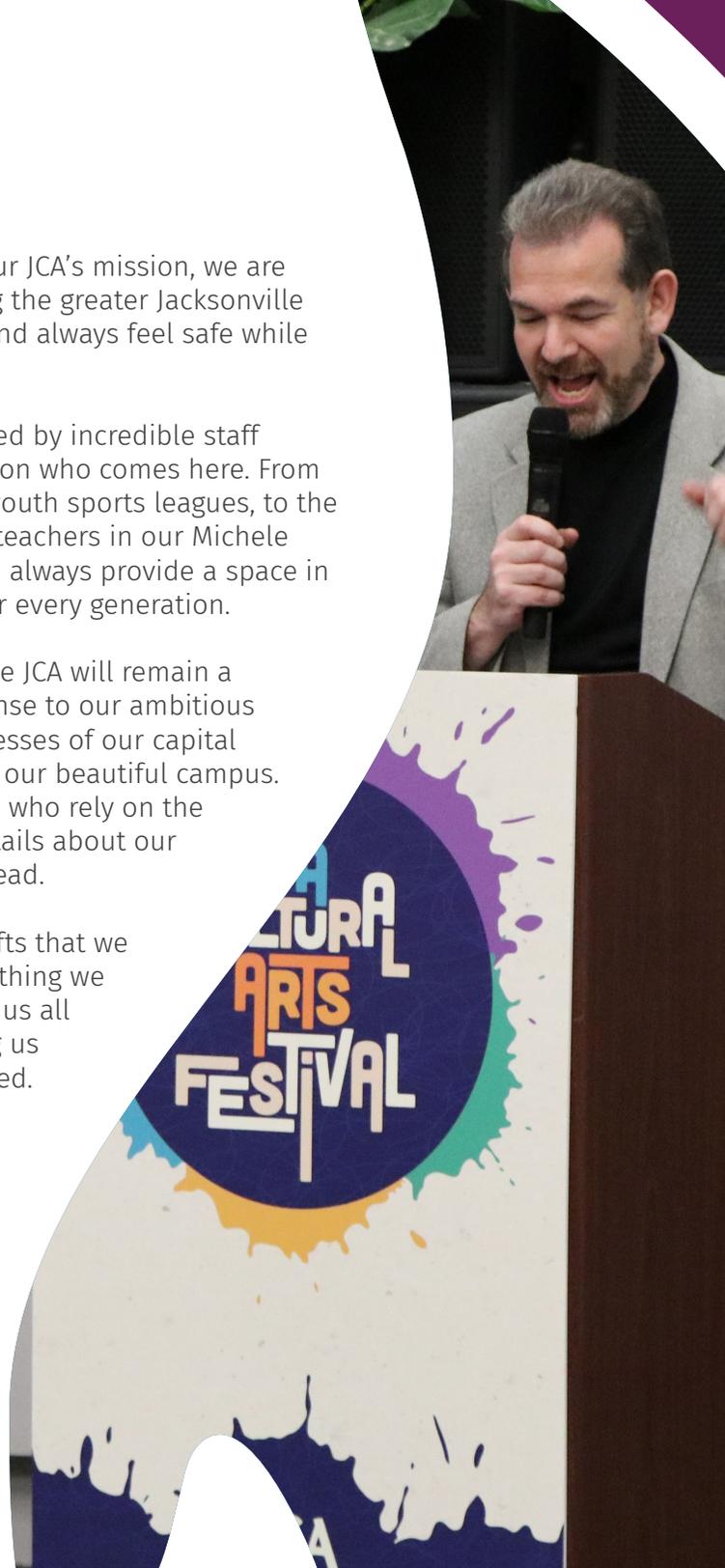
It is the generosity of our donors and their substantial gifts that we can ensure a remarkable future for our community. Everything we do at the JCA is designed to unify our community to help us all persevere toward a better tomorrow. Thank you for giving us the means to uphold the vision that our founders intended.



**Adam Chaskin**  
CEO



**Sam Stromberg**  
Board Chair





## EXPENSES



**Total**  
**\$8,474,626**

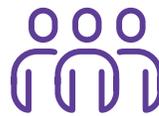
## REVENUE



Program Revenues:  
**\$4,725,931**



Grants and Donations:  
**\$2,739,823\***



Membership:  
**\$1,120,264**



Other:  
**\$498,865**

**Total**  
**\$9,084,883**

\*Includes government-issued Covid assistance

# Finances

July 1, 2022 - June 30, 2023

# Financial Assistance and Support

We are proud to allocate financial assistance to those in need because we know these funds allow families a way to remain financially stable within their unique household budgets while they enjoy all we have to offer our community.



**After School Support**



**Athletic Funding**



**Early Childhood Tuition Assistance**



**Membership Dues**



**Summer Camp Scholarships**

*“We make it a priority to always ensure that the families who want to come here can do so, regardless of finances. We have so many programs available for every generation in our community as well as a plethora of ways we can offer support so they can reap the benefits of our JCA.”*

– Chris Turner, Membership Director



## The Great Jaxby

# *a Roaring Affair*

It was as if we time-traveled to attend our JCA's annual fundraiser. As guests arrived, they were greeted by classic cars of the era and were given the secret password to enter our back-alley speakeasy, "it was always the JCA."

Attendees danced the night away to the hits of the 1920s by the American Sirens, enjoyed hand-crafted cocktails sponsored by Manifest Distilling, and noshed the culinary delights created by Chef's Garden Catering & Events.

In the end, we raised more than \$244,000 to support individuals and families in our community with scholarships for memberships and programming – and it is still quite a thrill to call our Jazz-Age party of the year, a roaring success!

Our sincerest thanks to event chairs Sunny Gettinger and Trey Csar, and their incredible committee members, who made our roaring affair an evening of fundraising we will never forget.



# Early Childhood *Partnerships*

We believe the partnerships we form throughout our Northeast Florida community and beyond are what allow us to learn from one another in order to create a better tomorrow. Through shared stories, music, experiences, and sometimes the creepiest of crawlers - our community partners visit the JCA campus to share their experiences, knowledge and talents with children.



**Cummer Museum of Art and Gardens**



**Higher Education**



**Jacksonville Symphony**



**Museum of Science and History**



**North Florida School of Special Education**



**Jacksonville Zoo and Gardens**



## North Florida School of

# Special Education

With a vision to always remain reflective, responsive, compassionate and research-driven while grounded in Jewish values and the image of every child, our JCA's Michele Block Gan Yeladim Preschool & Kindergarten focused on strengthening relationships and connections with schools and universities to set multiple partnerships into motion.

To inspire both educators and students alike, our collaboration with North Florida School of Special Education allowed our children to learn from one another, while our educators immersed themselves in the skills and knowledge needed to provide inclusive education and care to children of all abilities.

In the 2022-23 school year, our Kindergarten students started exploring the North Florida School of Special Education through regular visits to the campus garden and Berry Good Farms. With hands-on experiences at each visit, our Kindergarten class at Michele Block Gan Yeladim learned the benefits of gardening, the importance of managing a farm, and enjoyed the results of their lessons with new friends by making pizzas with the produce they grew throughout the school year.

This valuable partnership taught our students and educators how to create more inclusive and welcoming environments in our own school. The lessons we learned at North Florida School of Special Education help us to better care for and educate the youngest members of our community.

# Cultural *Arts*

Through pottery, drawing, knitting and so much more, we offer our community a variety of classes to expand their skills and knowledge of the arts. From the world-renowned young concert artists who visit us during the annual Berman Family JCA Concert Series, the ever-changing display of captivating local art in the Vandroff Art Gallery, to the talent that takes the Cohen Stage in the Bessie Setzer Frisch Auditorium in our theatre programs. We believe the arts are an avenue that engages, shares our culture, and inspires our neighbors.



**Art Classes**



**Magic Wardrobe Theatre  
and Performing Arts for  
Children**



**Berman Family JCA  
Concert Series**



**The Vandroff  
Art Gallery**



**The Jacksonville  
Jewish Cultural Arts  
Festival**



## The Jacksonville Jewish Cultural Arts

# Festival



Our beloved celebration of Jewish art, film and literature, celebrated 27 years of success in 2022. From the fantastic authors who joined us in Jacksonville from all over the world to a singing cowboy from Texas with a Jewish soul, our community was delighted, fascinated, and brought to tears by our lineup of events at the JCA Cultural Arts Festival in 2022.

More than 800 people joined us in the first three weeks of November for our free community-wide cultural arts festival events. Thanks to the immense generosity of our donors, we can share this programming with our community at no cost. We believe the cultural arts are an avenue to share our Jewish values while we educate the community on the most important issues and are so grateful to our donors who recognize the importance of this yearly programming at the JCA.



# Jewish Education

As our founders envisioned, our JCA provides the place in the tradition of our heritage where all people can come together to enhance mind, body and spirit.



**Chanukkah Festivities**



**Hebrew and Yiddish classes**



**Passover Seder for JCA Staff**



**Shabbat in the Lobby**



**Sukkot Celebration**





## Chanukkah *Festivities*

Each year when we light the giant *chanukiah* in our JCA parking lot, we are celebrating two things; the miracle of when a day's worth of oil burned for eight and when a small group of Jews, led by Judah Maccabee, were victorious against the Syrian-Greek Army.

We are incredibly proud to share a variety of free Jewish programming with our entire community. As we provide the place in the tradition of our heritage where all people come together throughout their lives, welcoming hundreds of individuals to the JCA campus during our Chanukkah Extravaganza is one of our favorite traditions.

From our staff members' festive door decorations to the incredible homemade menorahs entered in our annual contest - when we gather in song and prayer, we share in the importance of Jewish community, togetherness, and tradition.

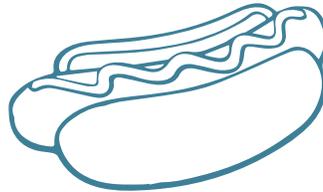
# By The *Numbers*

July 1, 2022 - June 30, 2023



**2,451**

Member  
Households



**1,200**

Hot Dogs Grilled at  
Summer Family Fun Days



**1,202**

Loaves of  
Challah Sold



**21,468**

Personal Training  
Sessions



**104**

Free Community  
Programs



**Building  
Our Future**

*Together*



Our journey to raise the funding that will enhance the features and offerings at our beloved JCA began in the summer of 2022. To date, the progress of the Building Our Future Together campaign promises a bright future, ensuring that our JCA will remain an integral place in Jacksonville for many years to come.

With an increase in square footage, renovated locker rooms, an indoor pool parent viewing area, a splash pad, pickleball courts and so much more – L'dor V'dor, the changes we are making now will positively impact our community from generation to generation.

More details about our construction plans will be announced in 2024! We are so grateful to our campaign donors for recognizing the value of the JCA and what our campus means to the community.



# Thank You

July 1, 2022 - June 30, 2023

It is with immense gratitude that I give my thanks to our donors. Past, present, and future, hundreds of you support the services our Jewish Community Alliance provides to the community.

It is because of donor generosity that our agency was built from nothing but a dirt lot. As we look toward the future, our long-time donors remain and many new JCA supporters are helping us to serve our mission and the people of Jacksonville while we continue to thrive in our beautiful city.

On a more personal note, I recognize how fortunate my children are to attend Michele Block Gan Yeladim Preschool & Kindergarten, just as I did when I was their age. I am honored to be raising my family with the same Jewish traditions and values, knowing that none of this would be possible without donors like you.

Looking toward our bright future with a grateful heart,



**Kendall Sisisky Valliere**

Development Director

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## Grants and Endowments

- B'nai Tzedek Next Generation Philanthropic Fund
- Community Foundation of New Jersey
- CSX Transportation, Inc
- Early Learning Coalition of Duval County
- Ecolab
- The Walter Field Endowment Fund
- Florida Blue
- State of Florida Department of Financial Services
- The Jaffa Family Endowment Fund
- JCC Association of North America
- Jewish Federations of North America
- The Coplan and Goldman Families JCA Camp Scholarship Endowment Fund
- The Susan and Mitchell Levine Endowment Fund
- M Clare Herald Endowment Fund
- Sol and Hilda Goldman Early Childhood and Summer Camp Scholarship Endowment
- The Neil Presser Endowment Fund
- The Joe P. Safer Endowment Fund
- The Schwartz Charitable Foundation
- The Leonard Setzer Endowment Fund
- The Irene and Dr. Roy Julius Sloat Endowment Fund
- The Michael L Solloway, M.D. Endowment Fund
- United Way of Northeast Florida
- USA Swimming Foundation
- The Arnold and Phyllis Vandroff Family Endowment Fund
- VyStar Credit Union

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- Trager Family Foundation\*
- Rachel and Eric Trest\*
- Penny Parker Turner and John Turner
- United Way of Greater Atlanta
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- Yolanda and Steve Valliere
- Kendall Sisisky Valliere and Sean Valliere
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- Kelly and David Wood\*
- Toni and Mark Woods
- Yegewel Family Foundation
- Sheri Zavaleta
- Zimmerman Family Foundation

\*Of Blessed Memory

\*\*Multiple Donations to the IJCA



**Jewish Community Alliance**

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