



IMPACT REPORT

2023
2024

July 1, 2023 – June 30, 2024



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Mission: The JCA strengthens Jewish life, serves as a common meeting ground, and enhances the quality of life of the entire community.



Vision: Our vision is to provide the place in the tradition of our heritage where all people come together throughout their lives, to enhance body, mind, and spirit, in an environment of fun, harmony and friendship.

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[☆] Of Blessed Memory

July 1, 2023 – June 30, 2024

CEO AND BOARD CHAIR MESSAGE

Typically, when you hear your full name, first, middle, and last, it means you are in trouble. At the JCA, we are proud to hear our full name. A vital explanation of what makes our campus and the people who come here so special.

Our first name is Jewish. We work under the auspices of our values, which are universal and remind us to ensure we are always welcoming of people from all backgrounds. As our middle name explains, we strive to enhance the quality of life for everyone who lives here. Community can be defined in many ways. We believe the best definition for the heart of our JCA is a, “unified body of individuals.” Comprised of more than 6,000 people, our JCA membership reflects the rich diversity of Northeast Florida as we gather in our environment of fun, harmony and friendship.

Alliance, our last name, has more meaning now than ever. During a tumultuous time impacting Jewish people throughout the world, we strengthened our bonds. We took actionable steps to educate and inspire our community through the Together Against Hate: Promoting Unity in Our Community series and the first ever Racing Against Hate 5K Run/Walk. Inspiring us to continue and expand the work we are doing throughout Northeast Florida, we are grateful to have hundreds of our neighbors with us on this journey.

Reflecting on the JCA’s most recent accomplishments, we are proud to share more of what happened on our campus and throughout our community in the last year because of people like you. The impact we make is driven by our donors. Your support helps broaden our ability to deliver this incredible mission throughout our community. Thank you, we cannot do this important work without you.



Adam Chaskin
CEO



Samuel Stromberg
Board Chair

FINANCES

July 1, 2023 – June 30, 2024

REVENUE



Program Revenues:
\$5,327,077



Grants and Donations:
\$1,733,770



Membership:
\$1,342,564



Other:
\$965,561

Total
\$9,368,972

EXPENSES

Salaries/benefits **\$6,575,831**
Financial assistance **\$717,000**
Facility operations **\$571,079**
Miscellaneous **\$525,869**
Program supplies **\$397,576**
Printing and advertising **\$94,652**

Total
\$8,882,007

TOGETHER AGAINST HATE

In 2022, we learned that hate starts at home, under the surfaces of beautiful communities. To let those public sentiments go unchallenged would allow hatred of all forms to take root and thrive in Jacksonville. Through thoughtfully curated monthly programs we impacted people of different faiths, races, genders and backgrounds. We gathered to recognize implicit biases, to unite for greater understanding, education and action. With national and local media coverage, and two Mayoral Proclamations declaring the success our initiative in partnership with the First Coast YMCA, we look forward to an even greater impact.



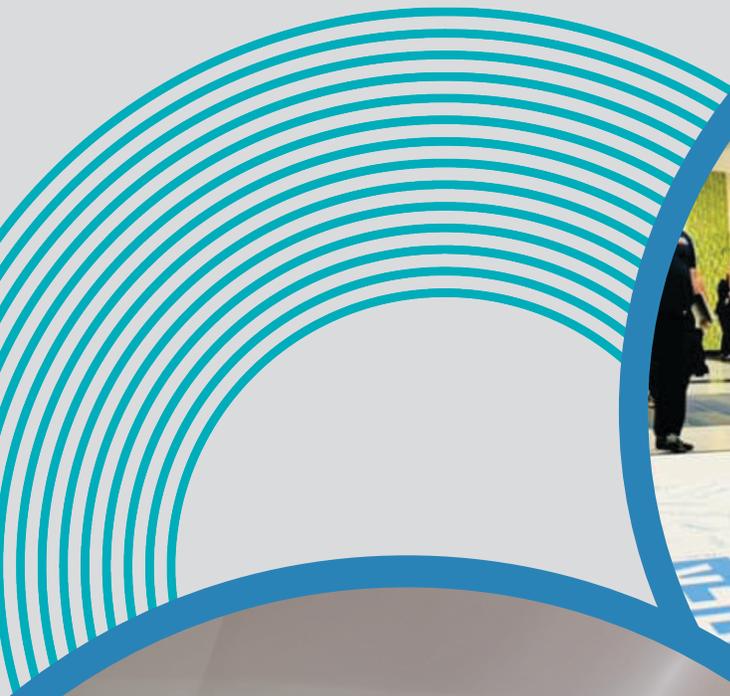
323
Unique
Attendees



6
Events Across
Northeast Florida



511
Race
Registrants



JAX VEGAS, BABY!

ANNUAL FUNDRAISER

What happens in Jax Vegas, stays in Jax Vegas! Except for the exciting news that we raised more than \$160,000 to support financial assistance for JCA memberships and programs at the 2024 Annual Fundraiser. With more tickets sold than previous years and hundreds in attendance, we hit the jackpot with gaming tables, wedding ceremonies and entertainment, by Adele, Elvis, showgirls, and even Britney Spears! Our event chairs were the big winners, Sunny Gettinger and Lior Spring curated a vision of fun, Vegas glitz and glamour. With the entire night exquisitely delivered by Chef's Garden Catering & Events, we cannot thank them and our fabulous planning committee enough for their dedication and support of this important fundraising campaign.





Jexperience
BRINGING THE JCA TO YOU!



J EXPERIENCE

BRINGING THE JCA TO YOU!

When the JCA was founded 36 years ago, the focus was to design top-tier programming for our entire community. Knowing what we offer is second to none, as our community grows into new neighborhoods, programming must expand too.

J Experience was designed to bridge a gap offering pop-up events in St. Johns, Nocatee, Riverside the Beaches, Amelia Island, and beyond. Building a community outside our walls and fostering relationships that thrive on shared experience, these programs focus on health and wellness, education about Israel, and fun events surrounding Jewish holidays. Through all of this, J Experience brings the JCA to you!



15+

Programs This Year



15

Locations Visited



215

Participants

BUILDING OUR FUTURE TOGETHER



A great agency must stand on a solid foundation. As the top-rated Jewish Community Center in North America, the JCA stands firm as we look to the future. With the announcement of the public phase of the Building Our Future Together campaign in June of 2024, we are set to transform the physical spaces of the agency to better accommodate the current and evolving needs of our community.

Media coverage about our accomplishments including a live interview with Rich Jones on WOKV, stirred excitement throughout Northeast Florida. With more than \$14.85* million and counting in secured funding, the enthusiasm about our updates is palpable. When complete, the JCA expansion project will add more than 15,000 square feet of space with a new two-story building. Security enhancements throughout the facility will allow better service and safety for members and guests alike. Additionally, the project includes a state-of-the-art splash pad for all ages, expanded fitness and wellness opportunities, interactive Israel education center and will create a dynamic new modern look throughout our entire JCA campus.

**Funding as of December 2024. Visit jcjax.org/campaign for the most up to date fundraising total.*



PROGRAMMATIC IMPACTS



Youth Services

Tikkun Olam, “to repair or mend the world,” is a teaching that is integrated into our youth programs including our J-Cation Days which provide child care when school is closed. Through this intentional programming, we incorporate Jewish values, a deeper understanding, and an acceptance of our heritage. *Mitzvah* projects allow children and teens to experience the joy of giving. Children in our community had the opportunity to create 75 care packages for seniors at River Garden Hebrew Home. Our after-school program sees hundreds of children from schools across the city, affording us opportunities to share the beautiful Jewish value of *tikkun olam*.



Aquatics

Working to improve the safety of our community’s most vulnerable members, our partnership with the Boys & Girls Club of Northeast Florida offers free swim lessons to children in their program. According to the Centers for Disease Control, Florida ranks fourth in the nation for unintentional drowning rates in children. A generous grant from the USA Swimming Foundation allowed us to teach 18 children water safety and survival skills that they may not otherwise learn because of financial constraints.



Sports

Last year, 1,084 children and adults participated in sports programming through JCA leagues, clinics and classes. Where team sports are known to bring people together to form micro-communities of their own, the JCA is no exception. As our founding members intended, our JCA provides safe, fun, and skill-building experiences through sports and recreation. Whether it be tennis, aquatics, basketball, flag football, floor hockey or soccer – we have something for every family member and generation.



J InSTITUTE

Among our favorite traditions are when members and guests gather to learn, socialize and engage. Intended to reach people of differing interests, J Institute offers pottery classes, Mah Jongg as well as award-winning tours of Jacksonville, Fort Caroline, and Savannah, Georgia. In the last year, 875 people throughout our community participated in J Institute programs.



Michele Block Gan Yeladim Preschool & Kindergarten

Rooted in constructivist Jewish educational values and the Reggio Emilia approach to learning, we believe in building meaningful partnerships with families. Our Family Community Council was created to bring parents and educators together in their commitment to support the growth and development of all children who come to our school. By engaging parents in this shared vision, we enhance individual learning and experiences, while promoting unity. Initiatives like the garden committee demonstrate how the council is providing unique learning opportunities, promoting hands-on experiences, and environmental awareness among students. By organizing appreciation events to recognize teachers, the council helps cultivate a positive atmosphere throughout the school. This council exemplifies our commitment to strengthening community connections, nurture education and embrace diverse perspectives.



Fitness and Wellness

The JCA Fitness and Wellness department strives to promote health and wellness within the JCA and throughout Jacksonville community. With more than 50 group exercise classes each week, we bring people together to improve their physical and mental well-being. Our beloved Fitness and Wellness Director Eiffel Gilyana* dreamed of bringing a Parkinson's Fitness program to the JCA to improve the physical and mental health of those living with the disease. In 2023, thanks to Eiffel's dedication, we launched FightFit. An exercise program focusing on what people with Parkinson's Disease need to do to improve symptoms, we are honored to continue Eiffel's legacy. We now have 13 participants enrolled in this class and an option for those who are homebound to attend online.

*Of Blessed Memory

BY THE NUMBERS

July 1, 2023 – June 30, 2024



255,744

Visits From
Members



2,536

Member
Households



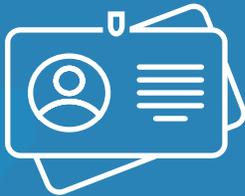
1,413

Loaves of
Challah Sold



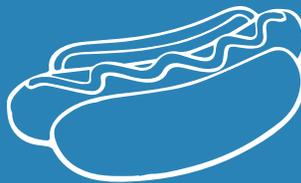
15,703

Personal Training
Sessions Delivered



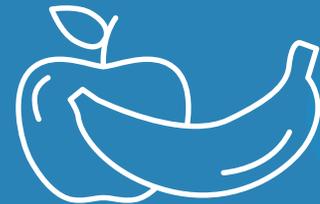
29,165

Guest Scans at the
Front Desk



900+

Hot Dogs Grilled on
Family Fun Days



1,052

Pounds of Fruit Given
Away on Fresh Fruit
Friday



ED PARKER
JUDO CENTER
CAMPUSES

JCA DONORS

July 1, 2023 – June 30, 2024

Grants and Endowments

- B'nai Tzedek Next Generation Fund
- The Community Foundation for Northeast Florida
- The Coplan and Goldman Families JCA Camp Scholarship Endowment Fund
- Early Learning Coalition of Duval
- Ecolab Foundation
- Florida Blue Foundation
- The Irene and Dr. Roy Julius Sloat Endowment Fund
- JCC Association of North America
- The Jewish Community Alliance Endowment Fund
- Jewish Federations of North America
- Jewish Federation & Foundation of Northeast Florida
- The Joe P. Safer Endowment Fund
- M. Clare Herald Endowment Fund
- The Michael L. Solloway, M.D. Endowment
- The Neil Presser Endowment Fund
- Pool and Hot Tub Foundation
- Sol and Hilda Goldman Early Childhood and Summer Camp Scholarship Endowment
- State of Florida Department of Financial Services
- The Susan and Mitchell Levine Endowment Fund
- The Arnold and Phyllis Vandroff Family Endowment Fund
- The Walter Field Endowment Fund

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- Dex Imaging
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- Loeb Family Fund
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- Shorstein Family Foundation
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- Elaine and Paul Silliman*
- Judy and Steve Silverman*
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- Trager Family Foundation
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- Eunice and Barry Zisser

*Of Blessed Memory
*Multiple Donations to the JCA



Jewish Community Alliance

8505 San Jose Boulevard, Jacksonville, Florida 32217
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