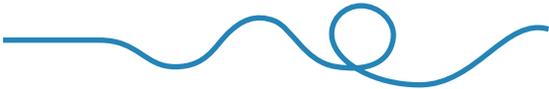


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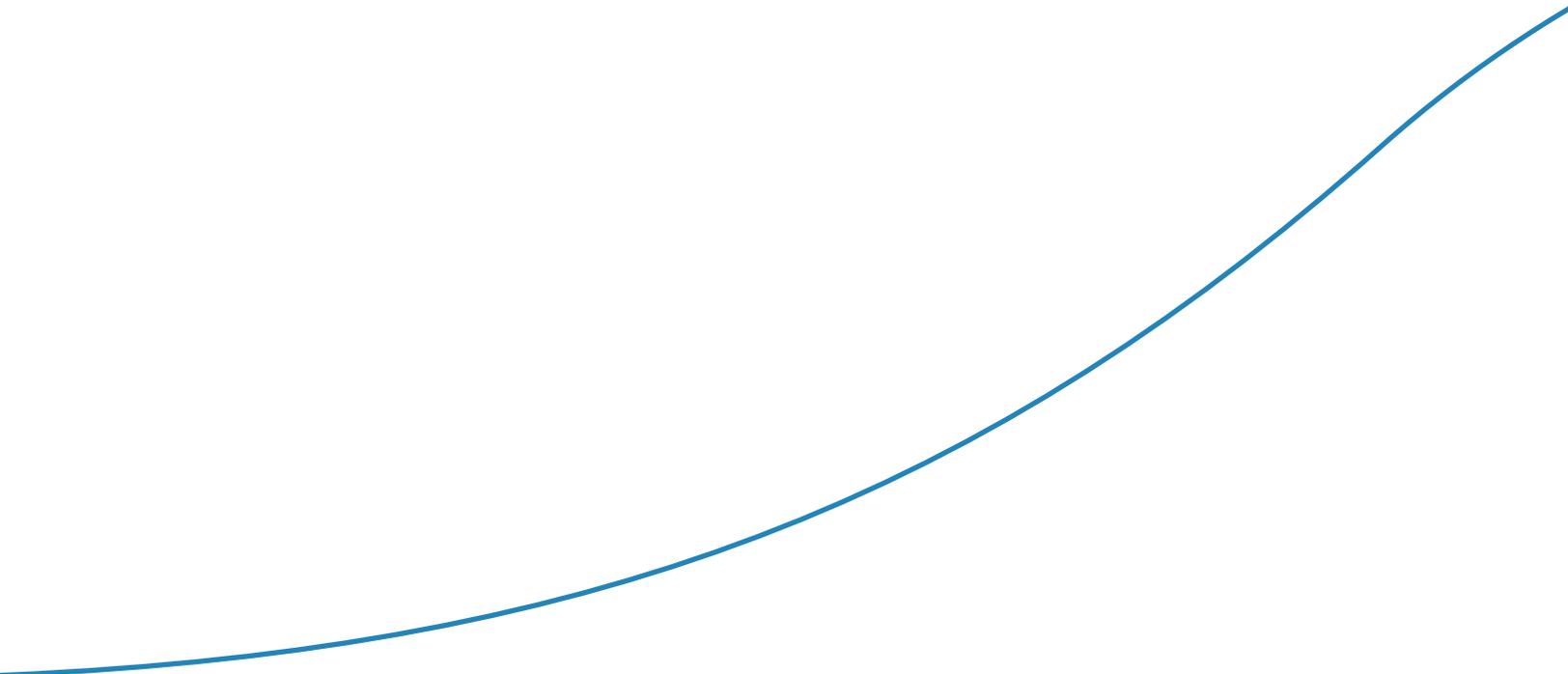
IMPACT *Report*



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MISSION:

The Jewish Community Alliance (JCA) strengthens Jewish life, serves as a common meeting ground, and enhances the quality of life of the entire community.

VISION:

Our vision is to provide the place in the tradition of our heritage where all people come together throughout their lives to enhance body, mind, and spirit, in an environment of fun, harmony and friendship.



CEO and Board Chair *Messages*



Dear Friends,

Through every significant challenge in the last two years, our Jewish Community Alliance has never strayed from its mission – to provide a safe place where every generation can learn and grow. Our unwavering focus on our mission is evident through all we do to support our neighbors. I am so proud to be leading an organization with a strong commitment to our core values. It is because of this commitment and our reputation throughout Northeast Florida that our JCA won five awards in Folio Weekly's Best of Jax contest this year. Thousands of votes were cast to earn us the title of Best Nonprofit and Best Gym in Jacksonville. Plus, our JCA Fitness and Wellness Group was voted Best Facebook Group in the River City, and two of our incredible JCA personal trainers were named among the Best of Jax.

As we move into the next chapter, we are extremely excited to be planning important updates and renovations to our campus so that our JCA will remain a premier destination for many years to come. We are humbled by the positive response to our ambitious capital campaign Building Our Future Together. It is because of our donors and supporters that we can embark on these significant plans to upgrade and improve in order to keep our JCA as a pillar of the Jacksonville community for the future. We are fortunate to celebrate the generosity of our donors and their gifts that will ensure our mission continues for many generations to come.

With gratitude,

A handwritten signature in black ink that reads "Adam Chaskin".

Adam Chaskin
CEO



There is no greater feeling than being part of a community that makes it a priority to unify and persevere. The generosity and dedication of our sponsors and members strengthen Jewish life in Jacksonville and aid in our mission to serve as a common meeting ground for all faiths. I am pleased to share that the successes of our ambitious capital campaign will allow us to remain a premier destination in Jacksonville for many, many years. I am so grateful for the trust our community instills in me as we move forward in our vision for the future of this agency.

As it is for so many in our community, the JCA is an important and formative part of my life. From my early years as a student at Michele Block Gan Yeladim Preschool & Kindergarten to now serving as your Board Chair, the JCA holds an incredibly special place in my heart. I am thrilled to be a part of this exciting time in our community.

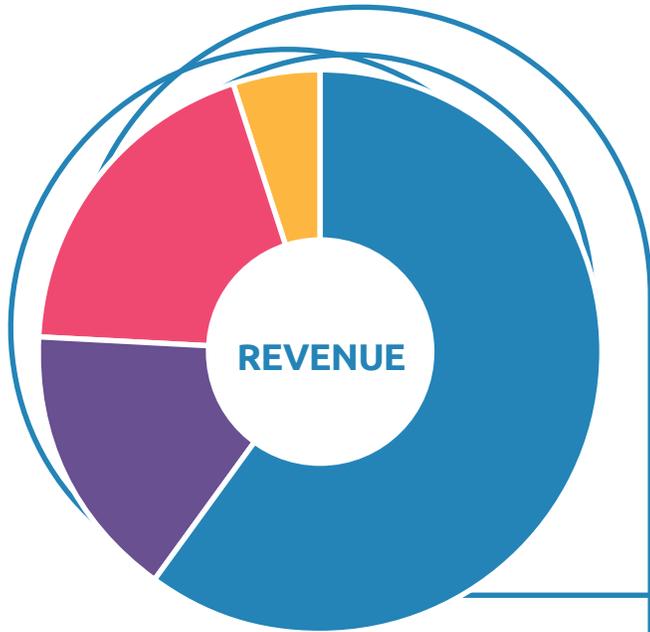
Everything we do at the JCA is in service to our mission and honors the vision of our founders, creating a sense of community that connects us to our Jewish traditions and heritage. I encourage you to read about our accomplishments in the last year and hope you are inspired for the future of our remarkable community.

In faith,

A handwritten signature in black ink that reads "Sam Stromberg".

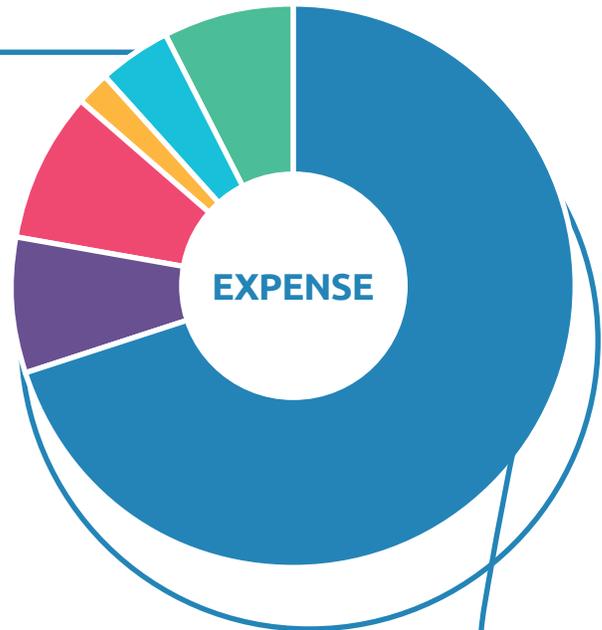
Sam Stromberg
Board Chair

Financial *Position*



- Program Revenues: \$3,953,644 (60%)
- Grants and Donations: \$1,263,178 (19%)
- Membership: \$1,076,320 (16%)
- Other: \$334,488 (5%)

- Salaries/Benefits/Taxes: \$5,124,639 (70%)
- Financial Assistance: \$615,000 (8.5%)
- Facility Operations: \$592,946 (8%)
- Miscellaneous: \$536,936 (7.5%)
- Program Supplies: \$307,301 (4%)
- Printing and Advertising: \$131,475 (2%)



By the *Numbers*

2,168

Membership Units

at the end the fiscal year

\$262,465

in Financial Assistance

given for membership dues to ensure
no one is turned away because of an
inability to pay.

247,391

Total Visits

by 10,651 unique contacts

25,081

May 2022 Visits

the start of summer camp brought
the most visits of any month
in the fiscal year

Reflections



“The JCA has a certain spirit to it. When you come in it is different here, **IT’S A TRUE COMMUNITY.** Everyone here cares about you and really wants to get to know you.”

– *Edgar Covil*

Valued member since 1998

“First goals, first baskets or first lines in a play – you can’t beat that high kvelling moment when you see your child succeeding. **IT HAS BEEN INCREDIBLE TO EXPERIENCE THESE GROWTH MOMENTS WITH OUR CHILDREN AND FRIENDS AT THE JCA.** The JCA is a place where you can connect with your community and yourself and it’s where you find meaningful learning opportunities for all ages.”

– *Leora Holzer*

Valued member since 2008

“The JCA is an important part of our lives. We were looking for a place that would offer us resources for a healthier lifestyle.

WE FOUND THAT – AND MUCH, MUCH MORE.”

– *Jessica and Bill Killen*

Valued members since 2010

“We brag about the JCA because there is always something to do for each of our family members.

THE ENVIRONMENT HERE IS INVITING AND INCLUSIVE.

The facility is based on members’ needs and wants – we feel so fortunate to be part of this community.”

– *Jennifer and Ivan Porter*

Valued members since 2018

Annual *Fundraiser*

Being together in person once again was the highlight of the JCA's annual fundraising event in 2022. With food, drink and plenty of entertainment, our Tropical Soirée gave guests a Hawaiian-themed evening of fun and friendship as Chef's Garden Catering & Events transformed the JCA parking lot to authentically welcome our guests.

Donned with flower leis, among tikki torches and tropical flare, attendees enjoyed delicious kosher food and drinks, immediately feeling like they were on island time. The evening luau entertainment, including breathtaking fire dancing, was provided by Kalani Rose Music. Then, DJ Juanton was on the microphone as we danced the night away.

With more than 240 people in attendance, our Tropical Soirée at the JCA raised more than \$244,000 – the most amount of money raised at our annual event during a non-milestone year. As with every year, every dollar raised during our extraordinary event supports the members of our community in need of financial assistance for membership, our preschool, after-school and summer camp programs. This generosity allows us to ensure that the JCA will never have to turn anyone away because of an inability to pay.

Our sincerest thanks to event chairs Rachel Algee and Rachel Morgenthal. Their leadership, planning and amazing committee members made our annual event an unforgettable success.





Folio *Best of Jax 2021*



THANK YOU FOR YOUR VOTES!

The JCA is honored to serve our community as the Best of Jax! We won five Best of Jax categories in Folio Weekly's 2021 contest. After thousands of votes were cast by people all over Northeast Florida, our JCA earned five recognitions from the popular contest among local favorites.

We earned the title of Best Nonprofit and Best Gym. The JCA Fitness and Wellness group was voted Best Facebook Group. Shirley Steel was voted Best Personal Trainer and Lynnell Grimes was named the Best Yoga Instructor in Jacksonville.

- **BEST NONPROFIT**
- **BEST GYM**
- **BEST PERSONAL TRAINER**
— *Shirley Steel*
- **BEST YOGA INSTRUCTOR**
— *Lynnell Grimes*
- **BEST FACEBOOK GROUP**
— *JCA Fitness*

Myron I. Flagler *Israel Learning Seminar*



In honor of our former Executive Director Myron Flagler and his twenty years of service to the JCA community, the Myron I. Flagler Israel Learning Seminar remains in perpetuity. Created to engage Jewish communal professionals in a year-long study about Israel and Jewish peoplehood, the Israel Learning Seminar (ILS) culminates

in a week-long seminar at the world's most holy site.

The third official group to study and travel to Israel with ILS consisted of staff members from the JCA, River Garden Hebrew Home, and The LJD Jewish Family & Community Services. Participants began their studies in January 2020, anticipating their adventure to Israel would happen that December. Unfortunately, the pandemic kept our eager travelers waiting; by the time the plane took off more than two years had passed since the initial ILS meeting. Arriving in September 2022 at the airport in Tel Aviv, the group took notice of a sign that read, "Welcome to Israel. Your life will never be the same."

The intent of this unique program is to bring Israeli literacy to our Jewish agencies and throughout our community in Northeast Florida. With the knowledge gained during their journey to Israel, these professionals can authentically include their experiences in Israel in their own work. Through programming, events and simple informal conversations, the ILS participants can create a link between our community and the Jewish state of Israel.

Our extreme gratitude to the supporters of the Myron I. Flagler Israel Learning Seminar. The generosity of our donors allows us to plan this life-changing experience.

- ★ Baptist Health
- ★ Berman Family Foundation
- ★ Block Family
- ★ LaVerne and Andy Cantor
- ★ Flagler Families
- ★ Frisch Family
- ★ Lorraine Jenkins
- ★ Korman and Shelton Families
- ★ Monique and David Miller
- ★ Glenn and Michael Miller
- ★ Mizrahi and Morgenthal Families
- ★ Judy and Steve Silverman
- ★ Steve Sherman
- ★ Linda and David Stein
- ★ Trager Family Foundation





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**Of Blessed Memory*

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**Of Blessed Memory*

***In Loving Memory of Sam Kassenoff*



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**Of Blessed Memory*

Capital Campaign



Founded by visionaries in 1988, the JCA opened its doors with a ribbon-cutting ceremony and a grand vision for the future of our agency in Jacksonville. At the time, our Honorary Board Chair David Stein said, “Success is a journey, not a destination. I look forward to the continuation of that journey with all of you.”

Our programs and our building continue to evolve and our successes exceed what our leaders envisioned for this great community 34 years ago.

On June 30, 2022, we announced the leadership phase of our journey at the JCA, the initial phase of Building Our Future Together: A Capital Campaign for the Jewish Community Alliance.

We remain inspired by one of our campaign leaders, whose family has lived in Jacksonville for five generations. When reflecting on our JCA, they said, “We are at the top of our game right now. But we need to do more to stay there. This campaign is about the future of our Jewish community. We need to keep going and growing so that we are here 50 years from now, even 100 years from now.”

From its inception and into the future, our JCA is committed to excellence within our community. Our ambitious capital campaign will alter the trajectory of our agency, seeking additional square footage to accommodate the tremendous growth of our JCA’s signature programs like our early childhood education, after-school care, and fitness and wellness programs.

It is with great pride and honor that we recognize and thank the co-chairs of this campaign for their dedication to the future of the JCA and the community.

The Frisch Family, Adam Frisch
Nancy and Mark Green
The Miller Families; Monique and David Miller,
Glenn and Michael Miller, Lior Spring and Daniel Miller
Alison and Brent Trager





Jewish Community Alliance

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